



## Subscription Commerce Services

Elanders' integrated services ideally support subscription box and marketing continuity programs with scalability, in-house print & packaging, static or variant subscription levels, and supplemental e-store services.

### Customized Roadmap

Elanders navigates manufacturing and fulfillment challenges by designing a customized roadmap to address each client's needs. Clients can take advantage of full-service, turnkey solutions or select a la carte from our diverse menu of services. Elanders' clients range from market leaders to emerging companies and range from health and beauty, to electronics. Our integrated services encompassing print & packaging, ecommerce, and supply chain are uniquely situated to enhance your offering and provide additional customer-focused touch points.

### Technology Integrations

Integration setup is quick and easy since we offer a full suite of API's for common transactions like product definitions and characteristics, purchase orders, inventory synchronization, sales orders, shipping confirmations, and return authorizations. The configuration of our automated fulfillment system provides shopping cart integration with many popular eCommerce platforms including Shopify, WooCommerce, and Magento, to name just a few.

### Order Management

Elanders' facilities are designed for maximum kitting flexibility and scalability to support peak-period demand, and handle product variations such as color, size, style, or item. To further your sales cycle, Elanders also handles aftermarket convenience subscriptions and one-time orders of replacement and full-sized products.

### Print and Packaging Enhancements



Our in-house, full-service, print and packaging capabilities expertly elevate your service with product literature, information cards, and customized coupons. The experience of unboxing has become a social media phenomenon, and our employees handle each order with care and precision, making presentation and proper packing for safe transport a top priority. We understand that costs are tight, so we design and select packaging for minimal void fill, proper fit, and damage prevention during transportation.

## Fulfillment Expertise

All orders are pack-verified and electronically check-weighed for accuracy. Our “best-way” algorithms assure your product ships using the most cost-effective service levels. Elanders has relationships with and supports all major domestic and international common carriers including UPS, FedEx, DHL, First Mile, OSM Worldwide, and USPS. Our global operations and shipping volumes provide leverage to negotiate competitive freight contracts and we share those savings with our customers.

## Reporting and Market Intelligence

We provide a web-portal for secure access to accurate and timely information. Quickly obtain real-time inventory, sales, and shipping data, along with any other customer information captured along the way through the portal. Our system also provides easy access to all carrier tracking details, both domestic and international, and consolidates that information into one view. Easily export data for both business analysis, reporting, and gaining further insight into your customers’ likes and dislikes.

## Returns Management

Returns processing can be a differentiator, setting your program apart from your competition. Elanders provides tools for the creation, e-mailing, and tracking of pre-paid return labels. We also manage the receipt, inspection, testing, and disposition of the assets per individual program requirements. Wherever possible, valuable assets can be recovered, re-packaged, and re-stocked to minimize loss and obsolescence.



## Printed Materials

Elanders has full in-house printing capabilities including high quality color output and variable print. Take your customer connection one critical step further by including personalized messages, product or artist stories, or customized marketing pieces to precisely match the items in the box.

## e-Commerce Store

Extend your revenue stream by incorporating an e-commerce store. A store opens the door to one-off boxes, gift boxes, full-sized items, additional choices from past items such as color, and additional items matching the demographics of the subscribers. E-commerce stores are complimentary to Subscription Box programs by making returns easier to manage, from an asset recovery standpoint, for resale in the e-commerce store.

## Supply Chain

Elanders is a proven partner to clients across multiple industry sectors in delivering materials, components, packaging, and final manufacturing services through its supply chain solutions. Our experience as well as our global network of fulfillment and distribution hubs can help you navigate the turmoil of both domestic and international product procurement and delivery.

## Global Partner

Elanders is a global leader in the areas of print & packaging, e-commerce, and supply chain. We have over 80 facilities in 20 countries ready to help promote your business globally. Our philosophy is that clients will always be local, but their needs may be local, regional, or global.