

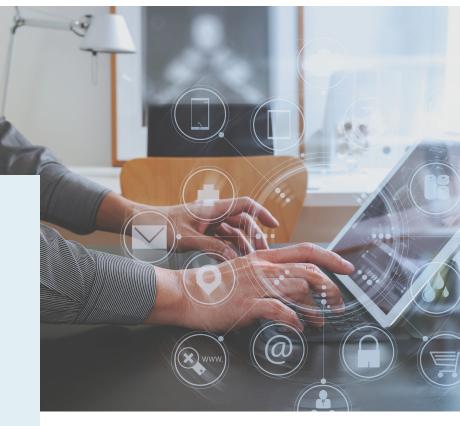
Elanders' Start-up Online Ordering System

WHO

- Small to medium size business, agency, association, or division of a larger company
- No longer wants to manage orders for print material, handling orders is a manual process
- Established dealers, agents, reseller network, members, consumers who require printed materials
- Fewer than 300 print files
- Standard print templates no special sizes, bindings, papers, etc.
- Sales are mainly domestic

WHY

- Are you tired of managing marketing literature?
- Are you ordering more materials than you need?
- Are you looking to maximize your marketing budget?
- Do you want to provide your sales teams, dealer, reseller and customers easier access to printed materials?
- Do you want the flexibility to change literature whenever necessary?
- Is your current system cumbersome and complicated?
- Do you want tighter control on branding and quality?



BENEFITS

- Corporate branded site
 - Easy order management
 - Automated order process
 - Users place their own order
- System can apply limits and access
- 24/7 order from anywhere at anytime
- Eliminate inventory move to a POD model
- Maintain control of materials no one is creating or printing their own non-comforming documents
- Easily update/revise materials
- User-friendly interface
- Lower marketing spend overall budget-friendly pricing for this system
- The system is automated, reportable, and up-tothe-minute accurate

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